

BIBLE ADVENTURE DVD

The Bible Adventure DVDs are produced by the same organization that publishes the Bible Story books.

Several years ago we decided to make some DVDs on the Bible. We did a lot of study and research because we wanted to be sure not to produce anything that would discredit the good name that we have with our Bible Story books.

In our study and research we found that most Bible DVDs today are merely cartoon stories. We found that with the cartoon stories, they don't always follow along with the Bible. Sometimes things are added or taken away. Our Bible Story books have been so popular because they stay right with the Bible.

Another reason that our books are so popular is because each story brings out a lesson. Most Bible DVDs just tell the story, but don't bring out a lesson.

We have come out with a series of DVDs that stay right with the Bible and each story brings out a lesson that could not be brought in a cartoon. We have a Christian school teacher, Ginger O'Neal, who is gifted with story telling. First of all, she has the children singing "The B-I-B-L-E, yes, that's the book for me." This gets the children's attention. Then they sing another song called "There's a Bible Adventure just waiting for you." Your child(ren) will see other children clapping and having fun. Then one of the boys goes over to a big Bible they have on the set and, as he opens it, light, like sunlight, comes streaming out. This helps the children see that light comes from the Word of God.

At this point, Ginger starts the story. In the story about Jonah, she is sitting on a boat dock or wharf. As she starts into the story, the camera fades away from her and focuses in on a picture of Jonah and moves along with the activities that he is doing in the story. There are very good sound effects. It is similar to the educational program "The Reading Rainbow." Have you ever seen that?

The reason that we chose this format is that Ginger is able to teach and challenge the children throughout the story. For example, at one point, Ginger looks out and says, "Boys and girls, Jonah tried to run away from God! Do you think we can run away from God?" Most children will respond by shaking their head "no." A minister once asked us, "Do you know what she is doing? She is preaching to the children."

He said that when he preaches a sermon, he tells the story from the Bible and asks questions to communicate the lessons. This is something that you can't get with a cartoon. Throughout the stories, Ginger brings out key lessons about salvation and repentance.

Were you looking for videos just to entertain your child(ren) or something to teach values? The Bible Adventure videos will do both.

Let's watch a little, and see what you think.

(Watch the entire story including the singing in the beginning. Be quiet while the tape is on and pay attention to the entire tape as if it were the first time that you saw it. Your interest will help your prospect(s) to pay attention and this will help them appreciate the value of the tape better. Do not excuse yourself to get something from the car. The prospect(s) need to get used to the format by watching the story all the way through. If you leave the room, they may look at each other in disappointment that the video is not animated. When they have been able to get into the story, they appreciate the value. Sometimes parents will try to get the child(ren) to watch. Don't get involved. Just sit quietly and watch. Before long, the music and Ginger's soft voice interests the children to watch and listen.)

When the story is finished, ask "Isn't that a wonderful concept for teaching the children? Many adults agree that they can learn from these as well. Do you think you can learn from these?" (Wait for response.) "Can you see where these will be helpful to your family?" (Wait for response. How they respond will determine whether you will start closing or continue selling them on the concept.)

In closing, compare with the expensive cartoon videos that cost over \$100. Include Bible Readings for a total of only \$20. Some people will be interested in seeing the Bible Story. If you are detecting an interest in the Bible Story and the people are able to afford a larger unit of sale, make the transition into the Bible Story canvass before you quote prices. Try to give a brief canvass on the Bible Story, bringing out the key points and a few testimonials of people that appreciate them and close as a package, including the Bible Story, the Bible Adventure videos, and Bible Readings